

TBARTA held a **Board Meeting** on Friday, February 22, 2018 at PSTA.

**General Services Solicitation Recommendation for Award**

- The TBARTA governing board approved two three-year base term contracts with two one-year options to WSP USA, Inc. and Valerian Group, not to cumulatively exceed \$3,000,000, and authorized the Executive Director to exercise the two one-year options.
  - The contracts will allow TBARTA access to the expertise of the two firms and their subconsultants in the areas of Architectural and Engineering, Planning, Operational Efficiency, and Marketing Services.

**Website Redesign Piggyback Solicitation Recommendation for Award**

- The TBARTA governing board approved a contract with FKQ Advertising to redesign the TBARTA website, not to exceed \$60,000.
  - The new site will prioritize and include Clear site navigation; Responsive, mobile friendly design; Social sharing and Uniformity between design elements.
  - Important projects, such as the Regional TDP, Catalyst BRT, and partner projects like the Central Ave BRT, will also be highlighted on the site.
  - The project will take 12 to 16 weeks to complete.

**Federal Lobbyist Solicitation Presentations and Recommendation for Award**

- The Board received impressive presentations from the top three ranked firms who submitted proposals from a group of six.
- Final candidates were Ballard Partners, Chambers, Conlon & Hartwell and Van Scoyoc.
- Due to a “Best and Final Offer” being offered only to Van Scoyoc the governing board passed a motion to allow for “Best and Final Offers” from all three firms for the April Board meeting.

**The next TBARTA Board meeting is scheduled for March 22, 2019 9:30am at Hillsborough Area Regional Transit (HART)**