

Envision 2030 Transit Needs Survey
Final Online Survey Results (as of July 26, 2019)
Total number of surveys = 811

Percentage of responses by county of residence:

Answer	Total Responses
Hernando	1%
Hillsborough	44%
Pasco	9%
Pinellas	21%
Sarasota	1%
Manatee	11%
Polk	1%
Other or Blank	12%

Q1 (All). Are you aware of the Tampa Bay Area Regional Transit Authority (TBARTA) and its purpose?

Answer	June 2 nd Results	July 26 th Results
Yes to both	58%	58%
Yes, heard of TBARTA but not sure of its purpose	26%	26%
No	16%	16%

Q2 (All). Have you ridden public transit in the Tampa Bay Region in the past year?

Answer	June 2 nd Results	July 26 th Results
Yes	33%	37%
No	67%	63%

Percentage of responses by county of residence:

Answer	Yes		No	
	Count	%	Count	%
Hernando	3	27%	8	73%
Hillsborough	146	41%	213	59%
Pasco	18	24%	56	76%
Pinellas	65	39%	102	61%
Manatee	30	35%	56	65%
Other or Blank	38	33%	76	67%
Total	300		511	

Q3 (Non-Riders). Which transit services in the Tampa Bay region are you aware of?

Answer	June 2 nd Results	July 26 th Results
HART (Hillsborough Area Regional Transit)	83%	81%
MCAT (Manatee County Area Transit)	33%	32%
PSTA (Pinellas Suncoast Transit Authority)	62%	63%
PCPT (Pasco County Public Transportation)	21%	25%
THEBus (Hernando County)	9%	11%
Cross Bay Ferry	58%	58%
Ybor (TECO) Streetcar	72%	69%
Downtown St. Petersburg Looper	29%	31%
Clearwater Jolley Trolley	36%	38%
Other (please specify)	2%	5%

Percentage of responses by county of residence:

Answer	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Other	Total
HART	2%	43%	4%	10%	15%	7%	81%
MCAT	0%	10%	10%	3%	5%	4%	32%
PSTA	1%	27%	3%	8%	20%	4%	63%
PCPT	1%	8%	1%	10%	4%	1%	25%
THEBus	1%	4%	0%	3%	2%	1%	11%
Cross Bay Ferry	0%	29%	6%	14%	3%	6%	58%
Ybor (TECO) Streetcar	1%	40%	4%	6%	12%	5%	69%
St. Pete Looper	1%	11%	1%	3%	13%	2%	31%
Jolley Trolley	1%	14%	1%	6%	13%	3%	38%

Q4 (Non-Riders). What is the number one reason you do not use transit?

Answer	June 2 nd Results	July 26 th Results
Does not come often enough	10%	10%
Does not run when I need it to	10%	9%
Does not go where I need it to go	38%	37%
Weather (heat/rain)	1%	1%
I don't feel safe on transit	3%	3%
I prefer to drive	21%	22%
Other (please specify)	17%	18%

Q5 (Riders). Which transit services in the Tampa Bay region have you used within the past year?

Answer	June 2 nd Results	July 26 th Results
HART (Hillsborough Area Regional Transit)	48%	47%
MCAT (Manatee County Area Transit)	13%	14%
PSTA (Pinellas Suncoast Transit Authority)	25%	27%
PCPT (Pasco County Public Transportation)	7%	7%
THEBus (Hernando County)	3%	1%
Cross Bay Ferry	23%	25%
Ybor (TECO) Streetcar	62%	61%
Downtown St. Petersburg Looper	11%	15%
Clearwater Jolley Trolley	13%	13%
Other (please specify)	3%	4%

Percentage of responses by county of residence:

Answer	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Other	Total
HART	0%	30%	2%	3%	6%	6%	47%
MCAT	0%	0%	9%	0%	0%	5%	14%
PSTA	0%	6%	1%	1%	17%	2%	27%
PCPT	0.5%	1%	0%	4%	1%	0.5%	7%
THEBus	1%	0%	0%	0%	0%	0%	1%
Cross Bay Ferry	0%	17%	0%	0%	7%	1%	25%
Ybor (TECO) Streetcar	0%	43%	1%	3%	8%	6%	61%
St. Pete Looper	0%	5%	0%	1%	8%	1%	15%
Jolley Trolley	0%	4%	0.5%	1%	6.5%	1%	13%

Q6 (Riders). How often do you ride transit?

Answer	June 2 nd Results	July 26 th Results
Daily	11%	9%
Weekly	14%	16%
Monthly	17%	17%
Once every few months or less	58%	58%

Q7 (All). Being able to travel around the five-county Tampa Bay region using convenient transit (bus, rapid bus, rail, streetcar, ferry service, etc.) is....

Answer	June 2 nd Results	July 26 th Results
Very important to me	57%	54%
Somewhat important to me	27%	30%
I'm not sure if it's important or not	8%	8%
Not important to me at all	8%	8%

Percentage of responses by county of residence:

Answer	Very Important		Somewhat Important		Not Sure		Not Important	
	Count	%	Count	%	Count	%	Count	%
Hernando	9	82%	2	18%	0	0%	0	0%
Hillsborough	201	56%	107	30%	27	8%	24	7%
Pasco	31	41%	28	37%	7	9%	9	12%
Pinellas	102	61%	37	22%	11	7%	17	10%
Manatee	43	50%	32	37%	6	7%	5	6%
Other or Blank	40	44%	31	34%	9	10%	11	12%
Total	426		237		60		66	

Q8 (All). Where would you like to take transit in our region?

Answer	June 2 nd Results	July 26 th Results
My job	55%	53%
Hotels and destinations	64%	65%
Airports and ports	80%	81%
Entertainment professional sporting games, concerts, and other special events	77%	78%
Within your neighborhood	33%	35%
Universities/colleges/schools	27%	28%
Hospitals	24%	25%
No specific place	4%	6%
Other (please specify)	10%	10%

Q9 (All). Regional transit service would be most beneficial to me if...

Answer	June 2 nd Results	July 26 th Results
Service is focused during the weekday morning rush and evening commute hours	55%	50%
Service is available during weekday non-rush hour, such as early mornings and later evenings	43%	42%
Service is available on weekends	67%	65%
Service is frequent (comes every 30 minutes or less)	77%	77%
There is a single payment system for rides across all services in Tampa Bay	68%	66%
Travel time on transit is as short as possible (knowing you may have to drive, walk or bike or take local service to access the regional transit service)	57%	56%
I can't think of a specific benefit	2%	2%
Other (please specify)	5%	7%

Q10 (All). In our house we have:

Answer	June 2 nd Results	July 26 th Results
No cars in our household by choice	3%	3%
No cars in our household not by choice	1%	1%
One car per licensed driver	42%	43%
1 car shared by multiple drivers	9%	10%
2+ cars shared by multiple drivers	45%	43%

Q11 (All). My age is:

Answer	June 2 nd Results	July 26 th Results
Less than 18 years	1%	1%
18-24 years	5%	6%
25-54 years	62%	54%
55-64 years	16%	21%
65+ years	16%	18%

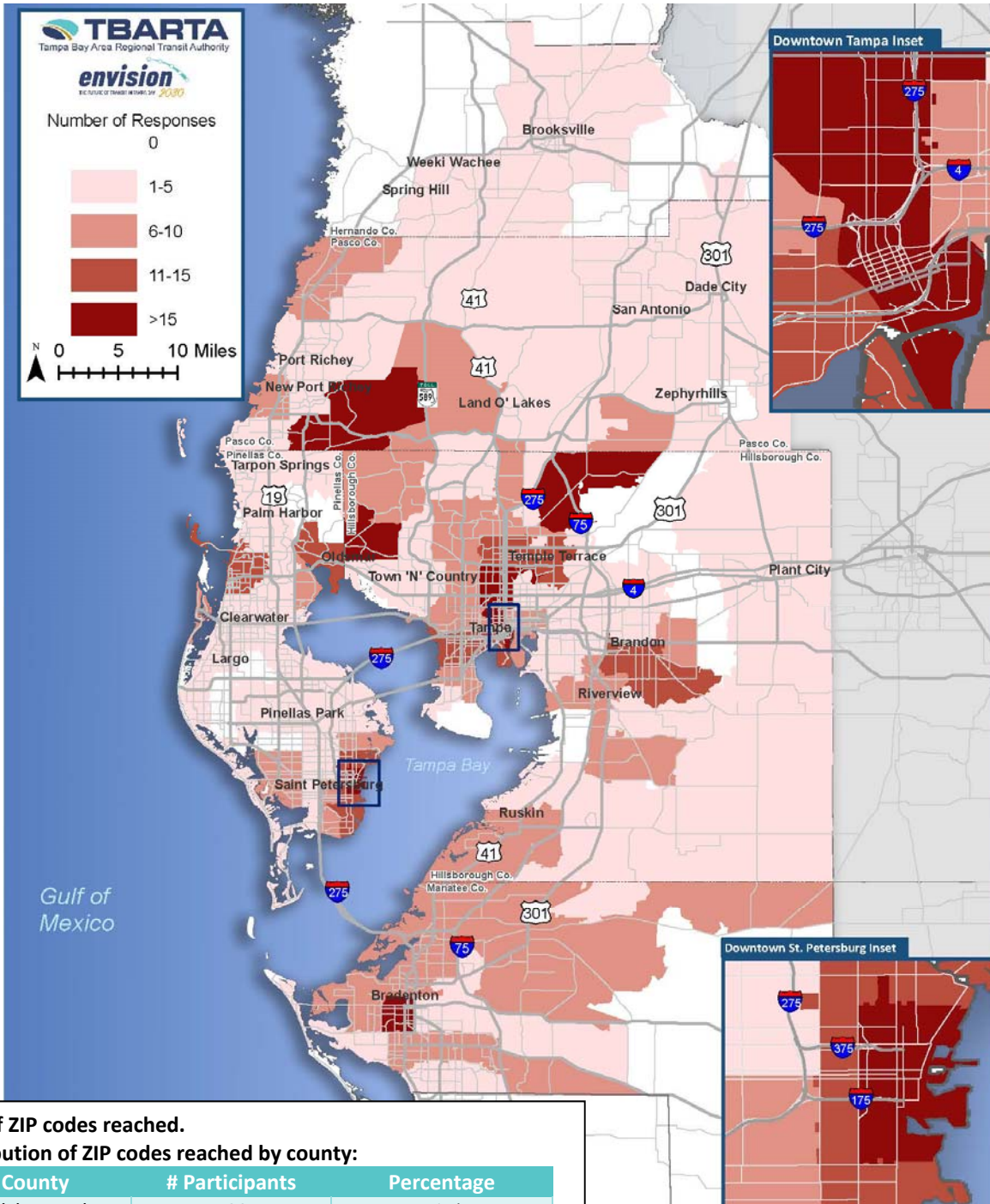
Q12 (All). My annual household income is:

Answer	June 2 nd Results	July 26 th Results
Less than \$25,000	7%	6%
\$25,000-\$34,999	7%	6%
\$35,000-\$49,999	8%	9%
\$50,000-\$74,999	17%	18%
\$75,000-\$99,999	17%	18%
\$100,000 or more	44%	43%

Survey Answers by County:

Answer	Total Responses
Hernando	1%
Hillsborough	44%
Pasco	9%
Pinellas	21%
Sarasota	1%
Manatee	11%
Polk	1%
Other or Blank	12%

Attachment 4 Public Outreach ZIP Code Analysis (as of July 26th)



81% of ZIP codes reached.

Distribution of ZIP codes reached by county:

County	# Participants	Percentage
Hillsborough	403	52%
Pinellas	183	24%
Manatee	94	12%
Pasco	87	11%
Hernando	11	1%
Total	778	100%

Attachment 5
Key Themes from Survey and Website Comments (as of July 26th)

Tag 1: Position Regarding Transit

Position	Count of Position Regarding Transit	% of Position Regarding Transit
Neutral	5	1%
Oppositional	20	6%
Supportive	242	70%
Unknown	78	23%
Total	345	100%

Position	# of Comments (%) by ZIP Code	% Supportive (of County total) Regarding Transit
Hernando	5 (1%)	100%
Hillsborough	153 (44%)	67%
Pasco	39 (11%)	69%
Pinellas	80 (23%)	66%
Manatee	39 (11%)	82%
Polk/Sarasota	8 (3%)	75%
Unknown	21 (6%)	17%
Total	345	100%

Tag 2: Comment Category

Comment Category	Count of Comment Category	% of Comment Category
BRT/premium transit oppose	5	2%
BRT/premium transit support	13	5%
Expanded service	24	8%
General mass transit support	50	18%
General opposition	2	1%
Lack of existing transit service/options	7	2%
Land use support	2	1%
Other	48	16%
Rail support	78	28%
Reference systems in other location	18	9%
Road/car oppose	6	2%
Road/car support	6	2%
Specific local route/location	13	5%
Traffic/congestion concerns	3	1%
Total	275	100%